

Michael R. McCluskey, Ph.D.

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ACADEMIC POSITIONS

Professor

University of Tennessee at Chattanooga, Department of Communication
August 2019 to present

Associate Professor

University of Tennessee at Chattanooga, Department of Communication
August 2014 through July 2019

Senior Instructor

American University, School of Communication, Public Communication Division
August 2013 to May 2014

Assistant Professor

Ohio State University, School of Communication
July 2006 to May 2013

Assistant Professor

California State University, Fresno, Department of Mass Communication and Journalism
August 2004 to July 2006

DEGREES

Ph.D., Journalism & Mass Communication, January 2005

University of Wisconsin-Madison, School of Journalism & Mass Communication
Dissertation title: *Communication Strategies of U.S. Environmental Groups*.
Committee: Doug McLeod (chair), Lewis Friedland, Robert Drechsel, Pam Oliver, Al Gunther and Virginia Sapiro.

MA, Communications, June 2000

University of Washington, School of Communications
Thesis title: *A Comparison of Local, Regional and National Newspaper Coverage of Conflict in a Small Town: The 1990s School Shootings*.
Committee: Keith Stamm (chair), David Domke and Roger Simpson.

BA, Communications, June 1979

University of Washington, School of Communications
Print journalism emphasis.

TEACHING & ADVISING

Summary of courses taught

Including Fall 2019, Dr. McCluskey has taught 23 unique courses – excluding independent study – as a professor or instructor at four universities. Those courses fall into several categories:

Introduction to media/communication courses at three universities, a total of nine times. Additionally, he was a graduate teaching assistant in a similar course four times.

- *Introduction to Mass Communication*, Communication 1010, University of Tennessee, Chattanooga (1): SP 2015.
 - Survey class taught in lecture and discussion format for class of 94, covering social, cultural, political and economic consequences of mass communication.
- *Understanding Media*, Communication 100, American University (2): F 2013, SP 2014
 - Introduction to media taught in lecture and discussion format for class of 50 students. Focus was on the social, cultural and political consequences of media.
- *History of Human Communication*, Communication 101/1101 (number revised as of F 2012), Ohio State (6): F 2012, F 2011, F 2010, WI 2010, SP 2009, SP 2008
 - Lecture-oriented class of 400-550 students, with 2-3 graduate assistants. Course was taught as historical approach to introduction to mass communication, with focus on social, cultural and political consequences of communication.

Media law and/or ethics at three universities a total of 13 times, consisting of nine media law (one honors) and four combined law and ethics. Additionally, he was a graduate teaching assistant in similar courses three times at two universities.

- *Mass Communication Law & Ethics*, Communication 4510, University of Tennessee, Chattanooga (3): SU 2018, SP 2018, F 2015.
 - Course includes elements of mass communication law and ethics, including ethical philosophies and practices, taught in mix of lecture, discussion and problem-solving sessions. Emphasis in law on development of analytical skills to address hypothetical questions.
- *Mass Communication Law*, Communication 607, Ohio State (4): WI 2012, F 2008, WI 2007, F 2006-honors
 - Lecture-oriented class of 30-45 students, focused on laws and policy related to media and communication, including media professions. Emphasis on development of analytical problem-solving addressing hypothetical questions.
- *Mass Communication Law & Ethics*, Communication 3404, Ohio State (1): SP 2013
 - Separate law and ethics courses merged in transition to semester system. Course includes elements of communication law (see above entry) and ethics, including ethical philosophies and practices, taught in mix of lecture and discussion.
- *Media Law*, MCJ 172, Fresno State (5): SP 2006 (2 classes), F 2005, SP 2005 and F 2004
 - Lecture-oriented class of 35-50 students, focused on laws and policy related to media and communication, including media professions. Emphasis on development of analytical problem-solving addressing hypothetical questions.

Journalism, media writing and other skills courses at three universities a total of 35 times (including Spring 2019), plus two semesters as a graduate assistant. Advanced journalism teaching experience came in a data-driven journalism course at Ohio State (taught twice) and four quarters as a graduate assistant at the University of Washington. Additionally, he taught a course in sports journalism.

- *Media Writing I*, Communication 2300, University of Tennessee, Chattanooga (25): F 2019 (2 labs), SP 2019 (2 labs), F 2018 (2 labs), SP 2018 (1 lab), F 2017 (2 labs), SU 2017 (1), SP 2017 (1), F 2016 (2), SP 2016 (2), F 2015 (3), SP 2015 (3), F 2014 (4).
 - Basics of journalistic and media writing taught to labs of 16 students each.
 - Lead instructor in the 2016-18 academic years, along with fall 2018, overseeing up to four adjunct instructors per semester.
- *Sports Journalism*, Communication 4000, University of Tennessee, Chattanooga (1): SP 2017
 - Basics of sports journalism writing taught to labs of 16 students each. Topics include blogging, columns, event stories, features and enterprise reporting.
- *Reporting*, MCJ 102W, Fresno State (8): SP 2006 (2 labs), F 2005 (2), SP 2005 (2) and F 2004 (2)
 - Lab-based course of 20 students covered basics of news writing and reporting. Course included breaking news reporting and writing and development of long-form writing projects.
- *Quantitative Reasoning for Journalism and Communication*, Communication 500, Ohio State (2): F 2007, F 2006
 - Lecture and problem-solving approach (30-45 students) to advanced journalism techniques using social science methods. Course covered data-driven resources and techniques for journalists, including how to find and use data in both writing and graphics.
- *Publication Design I*, Communication 3350, University of Tennessee, Chattanooga (1): F 2014.
 - Basics of publication design taught to class of 16.

Undergraduate theory/conceptual/history courses at three universities a total of 21 times, including Spring 2019.

- *Senior Seminar*, Communication 4200, University of Tennessee, Chattanooga (9): F 2019, SP 2019, F 2018, SP 2018, F 2017, SP 2017 (2 classes), F 2016 and SP 2016.
 - Discussion and lecture for class of up to 35 students, focused on empirical social science methods and mass media theories. Course includes application of theories and methods in research studies and oral presentations.
- *Topics in Behavioral & Social Sciences: Media and Terrorism*, UHON 3550, University of Tennessee, Chattanooga (2): SP 2018, SP 2016
 - Seminar-style discussion class, focused on media content and effects. Course is built around interdisciplinary understanding of communication related to terrorism, war and politics. Students serve as discussion leaders and are required to write critical essays and a research paper.
- *Sports and Society*, Communication 4000, University of Tennessee, Chattanooga (1): SP 2019
 - Discussion-oriented class, focused on media, sports and society. The emphasis was on societal effects from sports media, in areas such as race and gender. Students write critical essays and share opinions during class sessions.

- *Communication and Society*, Communication 209, American University (1): SP 2014
 - Explored communication theories in sophomore-level class with emphasis on application for public/strategic communication. Class focused on understanding, critique and application. Taught in combination of discussion and lecture for class of 30 students.
- *How the News Media Shape History*, Communication 270, American University (1): F 2013
 - Investigation of the role of news in historical events and trends, primarily in United States, but also international perspectives. Class taught in discussion style, supplemented with lecture material, for class of 40 students.
- *Media and Terrorism*, Communication 597.01/3597.02 (number revised as of AU 2012), Ohio State (8): SP 2013, F 2012, F 2011, WI 2011, WI 2010, SP 2009, F 2008, F 2007
 - Discussion-oriented class of 50 students, focused on media content and effects. Course was built around interdisciplinary understanding of communication related to terrorism, war and politics.

Graduate theory courses taught at three universities a total of five times.

- *Communication Theory*, Communication 735, American University (2): F 2013 (in Public Communication division), SP 2014 (in Political Communication program)
 - Graduate-level seminar is part of core curriculum. Courses focused upon communication theories, with emphasis upon the linkage to strategic communication for Public Communication students and politics and public policy for Political Communication students.
- *Foundations of Communication Theory* (graduate core course), Communication 807, Ohio State (1): WI 2011
 - Seminar of 32 grad students explored development (pre-1960) of key communication theories and concepts. Material included influence of the Chicago School and early research into effects (e.g., Payne Fund studies, War of Worlds broadcast, Peoples Choice, Why We Fight).
- *Mass Communication & Social Systems*, Communication 841, Ohio State (1): SP 2008
 - Seminar of 14 grad students covered sociological approaches to understanding and examining mass communication. Topics included influences on and from news and relation of community to communication practices and effects.
- *Communication Norms, Practices and Effects*, MCJ 240T, Fresno State (1): F 2005
 - Seminar of eight grad students covered communication theories and concepts, including normative influences on and expectations from media industries.

Independent study courses have been taught more than 20 times, including 12 times with graduate students. Through Spring 2019, 59 students were led in independent study courses.

- Independent study, University of Tennessee, Chattanooga
 - Communication 1999 (9): F 2019 (TBD students), SP 2019 (5 students), F 2018 (4 students), SP 2018 (6 students), F 2017 (8 students), SP 2017 (5 students), F 2016 (4 students), SP 2016 (6 students), F 2015 (4 students) working at campus newspaper, *The Echo*, for credit.
- Independent study (undergraduates), Ohio State.
 - Communication 693 (5): F 2009 (2 students), SP 2009, WI 2009 (2)
 - Communication 699/4998 (2): SP 2013, SP 2011

- Independent study (graduate students), Ohio State.
 - Communication 893 (9): SP 2012, SU 2011, F 2010, F 2009, WI 2009, SP 2009, WI 2008, SP 2007, WI 2007
 - Communication 998, thesis research (3): WI 2011, F 2010, SU 2010

Summary of teaching evaluations

University of Tennessee, Chattanooga (overall rating, on scale 1-7)

xxx = reporting disabled due to insufficient response

- Comm 1010: SP2015 (6.39).
- Comm 1999: SP2019 (xxx), F2018 (6.50), SP2018 (7.00), F2017 (xxx), SP2017 (xxx), F2016 (xxx), SP2016 (7.00), F2015 (6.93).
- Comm 2300: SP2019 (7.00, 6.90), F2018 (6.88, xxx), SP2018 (7.00), F2017, 2 labs (7.00, 6.53), SU2017 (xxx), SP2017 (6.69), F2016, 2 labs (6.77, 6.43); SP2016, 2 labs (6.74, 6.49); F2015, 3 labs (6.90, 6.14, xxx); SP2015, 3 labs (6.71, xxx, xxx); F2014, 4 labs (6.73, 6.46, 6.76, 5.64).
- Comm 3350: F2014 (5.43).
- Comm 4000: Sports journalism, SP2017 (xxx).
- Comm 4000: Sports, media & society, SP2019 (7.00)
- Comm 4200: SP2019 (6.50), F2018 (6.44), SP2018 (6.82), F2017 (6.51), SP2017, 2 classes (7.00, 6.60), F2016 (6.20); SP2016 (6.89).
- Comm 4510: SU2018 (7.00), SP2018 (6.43), F2015 (6.60).
- UHON 3550: SP2018 (xxx), SP2016 (6.69).

American University (overall rating of instructor, on scale 1-7)

- Comm 100: SP2014 (6.11); F2013 (4.97)
- Comm 209: SP2014 (5.71)
- Comm 270: F2013 (5.55)
- Comm 735: SP2014 (5.73); F2013 (5.47)

Ohio State University (overall rating/peer comparison, on scale 1-5)

- Comm 101/1101: SP2008 (4.3/4.2), SP2009 (4.2/4.2), WI2010 (4.0/4.2), F2010 (4.2/4.1), F2011 (4.2/4.1), F2012 (4.4/4.1)
- Comm 500: F2006 (4.3/4.4), F2007 (4.2/4.4)
- Comm 597.01/3597.01: F2007 (4.5/4.3), F2008 (4.4/4.3), SP2009 (4.4/4.3), WI2010 (4.6/4.3), WI2011 (3.9/4.2), F2011 (3.9/4.2), F2012 (4.8/4.2), SP 2013 (not received)
- Comm 607/3404: F2006 (honors, 4.8/4.5), WI2007 (4.7/4.4), F2008 (4.6/4.4), WI2012 (4.7/4.2), SP2013 (not received)
- Graduate classes: Comm 807, WI2011 (3.7/4.2), Comm 841, SP2008 (4.8/4.7)

Fresno State University (overall rating, on scale 1-5)

- MCJ102W: F2004, 2 labs (4.2, 4.5); SP2005, 2 labs (4.4, 4.5); F2005, 2 labs (3.9, 4.5); SP2006, 2 labs (4.5, 4.9)
- MCJ172: F2004 (3.9); SP2005 (4.3); F2005 (4.7); SP2006, 2 classes (4.7, NA)
- Graduate class, MCJ240T: F2005 (4.7)

Teaching development

UTC workshop participation (Walker Center for Teaching and Learning)

- e-dossier workshop, by Gretchen Potts, October 23, 2015 (1 hour)
- Instructional Excellence Conference, May 5-6, 2015 (10 hours)
- New Faculty Orientation, August 5, 2014 (6 hours)

Quality Matters online training

- Techniques for creating and reviewing online courses, May-June 2019 (30 hours)

Association for Education in Journalism & Mass Communication

- Workshop on advising student media (2017)
- Workshop on integrating technology into courses (2015)

Involvement in undergraduate projects, student mentoring and assistance**Undergraduate advising**

University of Tennessee at Chattanooga, Honors projects, committee member

- Edwards, Abigail (2019). A blast from the past: A comparison of nostalgic responses to film remake trailers among Millennials and other adults, approved December 2018.
- Cook, Carson (2018). [A content analysis of LGBT representation on broadcast and streaming television](#), approved March 2018.
- Shipman, Sylvia (2018). [Social Media and the Effect of Selective Exposure on Young Voters in the 2016 Election](#), approved April 2018.
- Lindsey Layman (2016), [Magically Empathetic: An Investigation of Empathy and Theory of Mind in the Harry Potter Series](#), approved November 2016
- [Olivia Lee](#) (2016), [Millennial skepticism and susceptibility to media persuasion](#), approved March 2016
- [Cameron Morgan](#) (2016), [Media's ISIS crisis: how ISIS came to be through framing and naming](#), approved March 2016

University of Tennessee, Chattanooga, Department of Communication

August 2016 to present [average of 49 students per semester 2016-17; average of 20 in F2018 through SP2019]

Ohio State University, School of Communication

Developed/assisted personalized study plans: 5 completed

Fresno State University, Department of Mass Communication and Journalism

Spring 2005 through Spring 2006, advised 60-75 undergraduates per semester

Involvement in graduate/professional exams, theses and dissertations

Masters students, thesis adviser: 5 completed

- [Rachel Ross](#), Ohio State (2011, March). *Media multitasking and narrative engagement: multitasking as a moderator of transportation*

- [Antonina Trachuk](#), Fresno State (2006, May). *Newspaper framing of a hospital: The impact of hospital public relations.*
- [Nicole Yavasile](#), Fresno State (2006, May). *Television the easy way: digital video recorders and television use.*
- Inga Lukaviciute, Fresno State (2005, December). [Content analysis of political TV advertising spots in the 2004 presidential election.](#) (Unofficial chair)
- [Dipa Joisher](#), Fresno State (chair through her proposal Spring 2006), defended Autumn 2006

Doctoral students, dissertation committee member: 3 completed

- [Elizabeth Stoycheff](#), Ohio State (2013, July). [Free media consolidation in Eastern Europe: Citizen attitudes about political, legal, and economic media freedom.](#) Current position: Associate Professor, Wayne State University.
- [Ivan Dylko](#), Ohio State (2011, May). [Explication of political user-generated content and theorizing about its effects on democracy with a mix-of-attributes approach and documenting attribute presence with a quantitative content analysis.](#) Current position: Assistant Professor, SUNY Buffalo.
- [Heather LaMarre](#), Ohio State (2009, July). [Political Entertainment Media and the Elaboration Likelihood Model: A Focus on the Roles of Motivation and Ability.](#) Current position: Associate Professor, Temple University.

Doctoral students, general examination committee member: 4 completed

- Elizabeth Stoycheff, Ohio State, April 2012
- [Teresa Myers](#), Ohio State, July 2009
- Ivan Dylko, Ohio State, May 2009
- Heather LaMarre, Ohio State, May 2008

Masters students, thesis committee member: 3 completed

- Christopher Marshall, Ohio State (2012, June), [Navigating by the Stars: The Cueing Effects of Celebrity Political Endorsements on Twitter.](#)
- Greg Richey, Ohio State (2011, March). [The effects of mortality salience, religious fundamentalism, post-materialism, and political ideology on prayer efficacy, media preferences, and risk assessment.](#)
- Monmi Buragohain, Fresno State (2005, December). [Studying Media and Terrorism: An Analysis of Mass Communication Literature from 1970 Through 2005.](#)

Masters students, examination committee member: 2 completed

- Andrea Patton, Ohio State School of Communication, MA project, Spring 2008
- Kristi M. Nicholls, Fresno State Department of Communication, May 2006

Doctoral dissertation oral defense committee, as Graduate School representative

- Lindsay Blair Gezinski, School of Social Work, Ohio State (2011, May). *Impact of Social Capital and Human Capital on Employment Outcomes among Single Women who use Welfare: A Structural Equation Modeling Approach.*
- Miriam Shenkar, Education Policy & Leadership, Ohio State (2009, November). *The Politics of Normalization: Israel Studies in the Academy.*

Department/College/University

Adviser, *The University Echo*, student newspaper at the University of Tennessee, Chattanooga
August 2015 to May 2017

Education and development, department/school

- Course development, Multi-Media Journalism (Comm 426), Ohio State University, Fall 2008 to Spring 2009 (Course approved Spring 2009)
- Supervisor, Departmental Qualification Exam, Dept of Mass Communication and Journalism, Fresno State University, January 2005 to June 2006
- Instructor, Language Review for Media Professionals (Extended Education course), Fresno State, January 2005 to April 2006

RESEARCH**Book**

McCluskey, M. (under contract). *Natural Disasters around the World: Journalism's Power to Aid Healing and Recovery* (working title). Anticipated publication in December 2020, Lexington Press.

McCluskey, M. (2017). *News Framing of School Shootings: Journalism in Times of Trauma and Violence*. Lanham, MD: Lexington Press. ISBN: 9781498532969

Journal articles (all peer reviewed)

McCluskey, M. (2019). Profanity and the President: News use of Trump's shithole comment. *Newspaper Research Journal*, 40 (4), 415-430.

McCluskey, M. & Kim, Y.M. (2015). Conflict/Proximity Determine Advocacy Group Coverage. *Newspaper Research Journal*. 36 (1), 75-91. DOI: 10.1177/0739532915580316.

Kim, Y.M. & **McCluskey, M.** (2015). D.C. factor? Advocacy groups in the news. *Journalism: Theory, Practice and Criticism*. 16 (6), 791-811. DOI: 10.1177/1464884914541068

McCluskey, M. (2013). Website content persistence and change: Longitudinal analysis of pro-white group identity. *The Journal of Information Science*, 39 (2), 188-197. DOI: 10.1177/0165551512464148

McCluskey, M. & Kim, Y.M. (2012). Moderatism or polarization? Representation of Advocacy Groups' Ideology in Newspapers. *Journalism & Mass Communication Quarterly*, 89 (4), 565-584. DOI: 10.1177/1077699012455385.

McCluskey, M. & Hmielowski, J. (2012). Opinion expression during social conflict: Comparing online reader comments and letters to the editor. *Journalism: Theory, Practice & Criticism* 13 (3), 303-319. DOI: 10.1177/1464884911421696

- Dylko, I. B., & **McCluskey, M. R.** (2012). Media effects in an era of rapid technological transformation: A case of user-generated content and political participation. *Communication Theory* 22 (3), 250–278. DOI: 10.1111/j.1468-2885.2012.01409.x
- McCluskey, M.**, Stein, S.E., Boyle, M.P., & McLeod, D.M. (2009). Community structure and social protest: Influences on newspaper coverage. *Mass Communication & Society* 12 (3), 353-371. DOI: 10.1080/15205430802478685
- McCluskey, M.R.** (2008). Activist group attributes and their influences on news portrayal. *Journalism & Mass Communication Quarterly* 85 (4), 769-784. DOI:10.1177/107769900808500404
- McCluskey, M.** (2008). Reporter beat and content differences in environmental stories. *Journalism & Mass Communication Quarterly* 85 (1), 83-98. DOI: 10.1177/107769900808500106
- Spratt, M., Bullock, C.F., Baldasty, G., Clark, F., Halavais, A., **McCluskey, M.** & Schrenk, S. (2007). News, race and the status quo: The case of Emmett Louis Till. *Howard Journal of Communications* 18 (2), 169-192. DOI: 10.1080/10646170701309924
- Boyle, M.P., Schmierbach, M., Armstrong, C.L., Cho, J., **McCluskey, M.**, McLeod, D.M. & Shah, D.V. (2006). Expressive responses to news stories about extremist groups: A framing experiment. *Journal of Communication*, 56 (2), 271-288. DOI: 10.1111/j.1460-2466.2006.00019.x
- Boyle, M.P., **McCluskey, M.R.**, McLeod, D.M. & Stein, S.E. (2005). Newspapers and Protest: An Examination of Protest Coverage from 1960 to 1999. *Journalism & Mass Communication Quarterly* 82 (3), 638-653. DOI:10.1177/107769900508200310
- Moy, P., Torres, M., Tanaka, K. & **McCluskey, M.R.** (2005). Knowledge or trust? Investigating linkages between media reliance and participation. *Communication Research* 32 (1), 59-86. DOI: 10.1177/0093650204271399
- McCluskey, M.R.**, Deshpande, S., Shah, D.V., & McLeod, D.M. (2004). The efficacy gap and political participation: When political influence fails to meet expectations. *International Journal of Public Opinion Research* 16 (4), 437-455. DOI: 10.1093/ijpor/edh038
- Moy, P., **McCluskey, M.R.**, McCoy, K. & Spratt, M.A. (2004). Political correlates of local news media use. *Journal of Communication* 54 (3), 532-546. DOI:10.1093/joc/54.3.532
- Boyle, M.P., **McCluskey, M.R.**, Devanathan, N., Stein, S.E., & McLeod, D. (2004). The influence of level of deviance and protest type on coverage of social protest in Wisconsin from 1960 to 1999. *Mass Communication & Society* 7 (1), 43-60. DOI:10.1207/s15327825mcs0701_4
- Moy, P., McCoy, K., Spratt, M. & **McCluskey, M.R.** (2003). Media effects on public opinion about a newspaper strike. *Journalism & Mass Communication Quarterly* 80 (2), 391-409. DOI:10.1177/107769900308000210

Bullock, C.F., **McCluskey, M.**, Stamm, K., Tanaka, K., Torres, M. & Scott, C. (2002). Group affiliations, opinion polarization, and global organizations: Views of the World Trade Organization before and after Seattle. *Mass Communication & Society* 5 (4), 433-450. DOI:10.1207/S15327825MCS0504_04

Scholarly impact of published peer-reviewed journal articles

Times cited* (updated 2019-1-1) in academic journals, books, book chapters, dissertations and theses

Year	Article title	2018	2017	2016	2015	2014	2013-2002	TOTL
2002	Group affiliations, opinion polarization, and global organizations	0	0	1	1	0	9	11
2003	Media effects on public opinion about a newspaper strike	1	1	0	0	0	9	11
2004	The influence of level of deviance and protest type on coverage of social protest	8	8	8	10	8	32	74
2004	Political correlates of local news media use	9	6	9	13	12	89	138
2004	The efficacy gap and political participation	2	4	7	3	5	41	62
2005	Knowledge or trust? Investigating linkages between media reliance and participation	3	6	10	3	7	51	80
2005	Newspapers and Protest: An Examination of Protest Coverage from 1960 to 1999	16	16	8	5	6	29	80
2006	Expressive responses to news stories about extremist groups: A framing experiment	10	2	4	10	4	43	73
2007	News, race and the status quo: The case of Emmett Louis Till	0	4	6	4	2	15	31
2008	Reporter beat and content differences in environmental stories	6	7	4	2	3	10	32
2008	Activist group attributes and their influences on news portrayal	0	3	0	4	1	12	20
2009	Community structure and social protest: Influences on newspaper coverage	4	6	9	8	6	27	60
2012	Media effects in an era of rapid technological transformation	11	6	11	14	15	8	65
2012	Opinion expression during social conflict	15	19	17	20	19	12	102
2012	Moderatism or polarization? Representation of Advocacy Groups' Ideology in Newspapers	4	6	4	4	3	1	22
2013	Website content persistence and change: Longitudinal analysis of pro-white group identity	3	1	2	1	1	1	9
2015	D.C. factor? Advocacy groups in the news	1	1	2	3	--	--	7
2015	Conflict/Proximity Determine Advocacy Group Coverage	0	0	0	1	--	--	1
2017	<i>News framing of school shootings</i>	5	1	--	--	--	--	6
	Other: Book reviews, online annotated bibliography	0	0	0	0	1	2	3
	TOTALS	98	97	102	106	93	391	887

* Databases searched: Google Scholar, Communication & Mass Media Complete, Web of Science, JSTOR and Sociological Abstracts

Invited chapter (peer reviewed)

McCluskey, M. (2012). Social movements. In *Oxford Bibliographies Online: Communication*, published online June 18, available at www.oxfordbibliographies.com

Book reviews

McCluskey, M. (2014). Review of *The Logic of Connective Action: Digital Media and the Personalization of Contentious Politics*, by W. L. Bennett & A. Segerberg. *Political Communication* 31 (4), 677-679. DOI: [10.1080/10584609.2014.956034](https://doi.org/10.1080/10584609.2014.956034)

McCluskey, M.R. (2006). Review of *News Narratives and News Framing: Constructing Political Reality*, by K.S. Johnson-Cartee. *Public Opinion Quarterly* 70 (1), 121-123. doi: 10.1093/poq/nfj004

Conference papers (all peer-reviewed)

McCluskey, M. & Keefer, L. (2019). Journalism during global disasters: Healing, coping and recovery. Accepted for presentation to the International Communication Division of the Association for Education in Journalism and Mass Communication, Toronto, August 9.

McCluskey, M. & Keefer, L. (2019). Global disasters in the news: Themes of healing, coping and recovery. Presented to the World Journalism Education Conference, Paris, July 7.

McCluskey, M. (2018). Lincoln's funeral cortege: The press as instrument of healing, coping and recovery. Presented to the Symposium on the 19th Century Press, the Civil War, and Free Expression, Chattanooga, TN, November 9.

McCluskey, M. (2018). Healing and recovery as a news value. Presented to the Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 6.

McCluskey, M. (2018). Shithole and the President: News use of Trump's profanity. Presented to the Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 6.

McCluskey, M. (2018). Healing and recovery as a news value. Presented to the Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Tuscaloosa, AL, March 9.

McCluskey, M. & Seay, H. (2016). Religion, coping and healing in news about school shootings. Presented to the Religion and Media Interest Group of the Association for Education in Journalism and Mass Communication, Minneapolis, August 5.

McCluskey, M. & Seay, H. (2015). News framing and moral panics: Blaming media for school shootings. Presented to the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, San Francisco, August 7.

McCluskey, M. & Hmielowski, J. (2015). News, structural pluralism and social conflict. Presented to Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Knoxville, TN, March 27.

McCluskey, M. (2014). *Frame building in news coverage of school shootings*. Presented to Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Montreal, August 6.

McCluskey, M. (2014). *Political discussion, framing and source usage: Evaluation of gun issues in the news*. Presented to Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Montreal, August 8.

McCluskey, M. (2013). *Breaking news and problems definitions from school shootings, 1996-2012*. Presented to Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 8.

McCluskey, M. & Stoycheff, E. (2012). *Bibliometric Analysis of Communication and Terrorism Scholarship*. Presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication, Chicago, August 10.

Ross, R. & **McCluskey, M.** (2011). *Media Multitasking and Narrative Engagement: Multitasking as a Moderator of Transportation*. Presented to Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, St. Louis, August 11.

McCluskey, M. & Kim, Y.M. (2011). *Conflict in the news: Influences of proximity, importance and newspaper size*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, St. Louis, August 10.

McCluskey, M. (2011). *Web persistence, continuity and change on pro-white sites*. Presented at International Communication Association, Boston, May 30.

McCluskey, M. & Kim, Y.M. (2010). *Polarization or Moderatism? Advocacy Group Ideology in Newspapers*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, Denver, August 4-7.

Dylko, I. B., & **McCluskey, M. R.** (2009). *Explicating Political User-Generated Content with a Mix-of-Attributes Approach*. Presented at Midwest Association for Public Opinion Research, Chicago, November 21.

Kim, Y.M. & **McCluskey, M.** (2009). *Revisiting the "Myth of Outside Strategies": Information Technology, Group Strategies, and News Media Coverage*. Presented at American Political Science Association, Toronto, September 3-6.

McCluskey, M., Hmielowski, J. & Lichtenfeld, R. (2009). *Bringing Media Effects into Terror Management Theory: Video Threats, Mortality Salience and Support for Torture*. Presented to Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, Boston, August 4-8.

McCluskey, M. (2008). *Web persistence, continuity and change on pro-white sites*. Presented to Communication Technology Division of the Association for Education in Journalism and Mass Communication, Chicago, August 6-9.

McCluskey, M. & LaMarre, H. (2007) *Minorities as threats: Portrayals on hate group Web sites*. Presented at Midwest Association of Public Opinion Research, Chicago, November.

LaMarre, H. & **McCluskey, M.** (2007). *Beyond The Daily Show: Examining the Political Comedian Personalities of Jon Stewart and Steven Colbert*. Presented at Midwest Association of Public Opinion Research, Chicago, November.

McCluskey, M. (2007). *Reporter beat and content differences in environmental stories*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 9-13.

McCluskey, M. & LaMarre, H. (2007) *Collective identity on hate group web sites*. Presented to Communication Technology Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 9-13.

McCluskey, M. (2006). *Activist Group Attributes and Their Influences on News Portrayal*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, San Francisco, August 2-5.

McCluskey, M. (2006). *Activist Discursive Opportunity Structure: Linking Environmental Group Resources and Communication Strategies*. Presented to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, San Francisco, August 2-5.

Cho, J., Schmierbach, M.G., McLeod, D.M., Armstrong, C.L., Shah, D.V., Boyle, M.P., and **McCluskey, M.R.** (2004). *Expressive Responses to News Stories About Extremist Groups: A Framing Experiment*. Presented at International Communication Association, New Orleans, May.

McCluskey, M. & Nah, S. (2003). *Visual symbols on the web and their meaning: Comparing social movement groups in the United States and South Korea*. Presented to Visual Communication Division of the Association for Education in Journalism and Mass Communication, Kansas City, July 30-August 2.

McCluskey, M.R., Stein, S.E., Boyle, M.P., Devanathan, N., McLeod, D.M., Hillback, E. & Shevy, M. (2003). *Community influences on newspaper coverage of social and political protests*. Presented to Mass Communication division of International Communication Association, San Diego, May.

Moy, P., **McCluskey, M.R.**, McCoy, K. & Spratt, M. (2003). *Political Correlates of Local News Use*. Presented to Mass Communication division of International Communication Association, San Diego, May.

Devanathan, N., Shevy, M.D., Boyle, M.P., **McCluskey, M.R.**, Stein, S.E., Hillback, E. & McLeod, D.M. (2003). *Historical Drifts Without Paradigm Shifts: A Historical Analysis of Newspaper Coverage of Social Protest*. Presented to Mass Communication division of International Communication Association, San Diego, May.

Nah, S., Deshpande, S, **McCluskey, M.**, Hillback, E., Pan, Z., Shah, D.V. & McLeod, D.M. (2003). *The Effects of Interpersonal Communication Networks and Media Use on Trust*. Presented at American Association of Public Opinion Research, Nashville, May.

McCluskey, M.R. (2002). *Internet Filtering Decisions in Public Libraries: Making Policy Choices in a Volatile Legal and Social Climate*. Presented at Midwest Association of Public Opinion Research, Chicago, November.

Moy, P., **McCluskey, M.R.**, Tanaka, K. & Torres, M. (2002). *The protest paradigm and the WTO: Media portrayals of public opinion*. Presented at Midwest Association of Public Opinion Research, Chicago, November.

Nah, S.A., Deshpande, S., **McCluskey, M.R.**, Hillback, E., Pan, Z., Shah, D.V. & McLeod, D.M. (2002). *Conceptualizing Trust: Its Causes, Components, and Consequences*. Presented at Midwest Association of Public Opinion Research, Chicago, November.

McCluskey, M.R., Deshpande, S., Yoo, H.L., Shah, D.V. & McLeod, D.M. (2002). *Media influences on normative expectations of citizen efficacy and effects on political participation*. Presented to the Communication Theory & Methodology Division of Association for Education in Journalism and Mass Communication, Miami Beach, August.

McCluskey, M.R. & Rojas, H. (2002). *Newspapers, community engagement and friendship networks: Linking local news consumption to community engagement*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, Miami Beach, August.

Boyle, M., Hillback, E., Devanathan, N., **McCluskey, M.**, Stein, S., Shevy, M. & McLeod, D. (2002). *The influence of level of deviance and protest type on coverage of social protest in Wisconsin from 1960 to 1999*. Presented to Newspaper Division of the Association for Education in Journalism and Mass Communication, Miami Beach, August.

Moy, P., McCoy, K., Spratt, M. & **McCluskey, M.R.** (2002). *Of media and unions: Public opinion about striking journalists*. Presented to Mass Communication Division of the International Communication Association, Seoul, South Korea, July.

McCluskey, M.R. (2001). *Media Coverage as Agent of Mobilization in Social Movements: Emmett Till and the Civil Rights Movement*. Presented at Midwest Association of Public Opinion Research conference, Chicago, November.

Moy, P., Tanaka, K., Torres, M. & **McCluskey, M.** (2001). *Knowledge or Trust? Investigating Linkages Between Media Use and Political Participation*. Presented to Political Communication Division of International Communication Association, Washington, D.C., May.

Bullock, C., Stamm, K., **McCluskey, M.**, Messerschmidt, D., Scott, C., Tanaka, K. & Torres, M. (2001). *A focus on global public relations concerns*. Presented to Public Relations division of International Communication Association, Washington, D.C., May.

McCluskey, M. (2000). *When the Shooting Stops: A comparison of local, regional and national newspaper coverage of 1990s school shootings*. Presented to Newspaper Division at Association for Education in Journalism & Mass Communication, Phoenix, August.

Bullock, C., **McCluskey, M.**, Scott, C., Stamm, K., Tanaka, K. & Torres, M. (2000). *Public Opinion of the WTO*. Presented at American Association of Public Opinion, Portland, OR, May.

Baldasty, G., Bullock, C., Clark, F., Halavais, A., **McCluskey, M.**, Schrenk, S. & Spratt, M. (1999). *News, Race, and the Status Quo: The Case of Emmett Louis Till*. Presented at Western History Conference, Portland, OR, October

Research honors, funding

Top faculty and student paper (2019), the World Journalism Education Conference, for *Global disasters in the news: Themes of healing, coping and recovery*.

Top faculty paper (2018), the Symposium on the 19th Century Press, the Civil War, and Free Expression, for *Lincoln's funeral cortege: The press as instrument of healing, coping and recovery*.

Top faculty paper (2015), Newspaper and Online Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium, for *News, structural pluralism and social conflict*.

Top three faculty paper (2009), Communication Theory & Methodology Division, Association for Education in Journalism and Mass Communication, for *Bringing Media Effects into Terror Management Theory: Video Threats, Mortality Salience and Support for Torture*.

Top three faculty paper, no top paper named (2006), Newspaper Division, Association for Education in Journalism and Mass Communication, for *Activist Group Attributes and Their Influences on News Portrayal*.

Top paper (2000), Newspaper Division, Association for Education in Journalism and Mass Communication conference, for *When the Shooting Stops: A comparison of local, regional and national newspaper coverage of 1990s school shootings*.

MacDougall Award for top student paper (2000), Newspaper Division, Association for Education in Journalism and Mass Communication, for *When the Shooting Stops: A comparison of local, regional and national newspaper coverage of 1990s school shootings*.

Research grant, \$5,000, College of Arts and Humanities, California State University, Fresno. June 2005 to May 2006.

SERVICE

Academic and professional associations and activities

Book review editor, *Mass Communication & Society*

- January 2017 to present
 - Solely responsible for recruiting reviewers for journal's book reviewer section, editing submitted reviews and production tasks
 - Increased published reviews from 3 (2016) to 5 (2017) to 10 (2018)

Journal Editorial Board membership

- *Mass Communication & Society*, September 2009 to present
- *Newspaper Research Journal*, July 2012 to present

Academic program review (2019)

Review of Department of Communications and Theatre, Auburn University of Montgomery, AL, October 2018 to present (on-site visit conducted in March 2019)

Research co-chair, Mass Communication & Society division, Association for Education in Journalism and Mass Communication, August 2008 to August 2009

Competition judge for Tankard Award, AEJMC, 2012 and 2009

Book proposals reviewed (4 completed)

- *Media & Culture: Mass communication in a digital world*, by Richard Campbell, Christopher Martin and Bettina Fabos, Bedford/St. Martin's, March 2013
- *Nationwide newspaper coverage of same-sex marriage*, by John Pollock, May 2012
- *Terrorism & Communication*, by Johnathan Matusitz, Sage Publishing, August 2011
- *Terrorism & Communication*, by Johnathan Matusitz, Lang Publishing, July 2011

Journal manuscripts reviewed, by journal (87 completed)

- *Public Opinion Quarterly* (11): 2007, 2009 (2), 2010, 2011, 2012, 2014, 2016 (2), 2018, 2019
- *Mass Communication & Society* (35): 2007, 2008, 2009 (4), 2010 (5), 2011 (5), 2012 (4), 2013 (4), 2014 (3), 2015 (3), 2016 (3), 2017 (1), 2018 (2).
- *Newspaper Research Journal* (22): 2012 (2), 2013 (2), 2014 (4), 2015 (2), 2016 (3), 2017 (2), 2018 (4), 2019 (4).
- *Journalism & Mass Communication Quarterly* (6): 2011, 2017 (2), 2018 (1), 2019 (2).
- *International Journal of Public Opinion Research* (3): 2008, 2009, 2012
- *Journal of Computer-Mediated Communication* (2): 2011, 2012
- *Asian Journal of Communication* (1): 2011
- *Terrorism & Political Violence* (1): 2012
- *International Journal of Communication* (2): 2012 (2)
- *Journalism Practice* (2): 2012, 2013
- *International Journal of Press/Politics* (1) 2013
- *Atlantic Journal of Communication* (2): 2014 (2)

Conference manuscripts reviewed

- Association for Education in Journalism and Mass Communication: 2005, 2008, 2009 (6 abstracts), 2009 (8), 2010 (12), 2011 (8), 2012 (9), 2013 (8), 2014 (3), 2015 (3), 2016 (7)
- International Communication Association: 2004, 2005, 2006, 2007 (5), 2008 (3), 2010 (4)
- Association for Education in Journalism and Mass Communication, SE Colloquium: 2015 (3)

Conference participation

- Moderator, the World Journalism Education Conference, [Sociology of journalism in a fast-evolving sector](#)
 - 2019, 5 papers and discussion leadership
- Discussant/moderator, Association for Education in Journalism and Mass Communication, Southeast Colloquium, work-in-progress session
 - 2018, Newspaper & Online News Division, 4 papers.
- Discussant, Association for Education in Journalism and Mass Communication
 - 2013, Political Communication, 5 papers
 - 2011, Mass Communication & Society, 3 papers
 - 2009, Mass Communication & Society, 3 papers
- Moderator, Association for Education in Journalism and Mass Communication
 - 2009, Mass Communication & Society, high-density session

Membership

- Association for Education in Journalism and Mass Communication, since August 2000
- International Communication Association, April 2001 to April 2013
- Society of Environmental Journalists, February 2006 to August 2010
- Association of Internet Researchers, May 2007 to May 2013
- Society of Professional Journalists, October 2005 to October 2007

Department/College/University

Member, college/university committee

- Post-tenure review board, College of Arts & Sciences, the University of Tennessee, Chattanooga, August 2019 to present
- Curriculum Committee, the University of Tennessee, Chattanooga, August 2019 to present
- Student Media Board, the University of Tennessee, Chattanooga, August 2018 to May 2019
- Literacy Studies, Ohio State University, May 2011 to May 2013
- Research Committee for the College of Arts and Humanities, Fresno State University, October 2005 to June 2006.
- Technology Committee for the College of Arts and Humanities, Fresno State University, March 2006 to June 2006.

Chair/member, department/school committee

- Chair, tenure and promotion committee (current), the Department of Communication, University of Tennessee, Chattanooga, August 2019 to present [previously served as member]
- Chair, instructor position search (2018), the University of Tennessee, Chattanooga, August to December
- Chair, Associate/Assistant Professor search (2018), the University of Tennessee, Chattanooga, February to June [Hired 2 Assistant Professors]
- Member, instructor position search (2019), the University of Tennessee, Chattanooga, February to April
- Member, instructor position search (2016-17), the University of Tennessee, Chattanooga, August to May
- Member, Department Head position search (2015-16), the University of Tennessee, Chattanooga, September to May
- Member, Assistant Professor position search (2015-16), the University of Tennessee, Chattanooga, August to March
- Co-chair, Excellence in Communication working group (2013-14), American University, September to May
- Member, Publications Board (Sept. 2006-July 2012), Ohio State University
- Member, Multi-Media Journalism positions search (2009), Ohio State University
- Member, GEC program assessment and course development (2008, Summer), Ohio State University

Graduation Marshall, University of Tennessee, Chattanooga (4): F 2018, SP 2017, F 2016, SP 2016.

Interdisciplinary research and activities

Co-director, Columbus Ohio Media Ecology Report (COMER)
March 2011 to May 2013.

Member, Human Dimensions of the Environment, Ohio State University
March 2010 to May 2013

Training and development

Newsplex Summer Seminar: Teaching and Research in Convergence Journalism
Columbia, S.C., May 14-18, 2007

Computer-Assisted Reporting conference, sponsored by Investigative Reporters and Editors, Inc.
Cleveland, OH, March 8-10, 2007

Society of Professional Journalists national conference
Las Vegas, NV, October 2005

Professional/Civic/Community

Media appearances

- All Sides with Ann Fisher show, WOSU, February 8, 2018
Access at <http://radio.wosu.org/post/school-shootings-and-arming-teachers#stream/0>

Guest speaker on interviewing, String Theory youth group of Chattanooga

- November 6, 2014

Judge, Osman C. Hooper Show (Ohio Newspaper Association weekly newspapers)

- December 2007, judged editorial writing for 2008 competition
- November-December 2006, judged sports coverage (five divisions) for 2007 competition

Judge, 2007 U.S. Trotting Association finalists for International Media Awards (three divisions)

- July 2007

Instructor, Dow Jones Summer Journalism Workshop for Minority High School Students, Central California workshop, Fresno

- Summer 2006

Judge, George Gruner Awards newspaper competition, Fresno

- April 2006
- April 2005

Judged entries in all divisions (large daily, small daily, weekly) of San Joaquin Valley newspaper competition administered by department.

Judge, San Joaquin Valley High School Journalism Conference, Fresno

- March 2006
- March 2005

Judged entries of previously published work in all divisions of competition administered by department. Organized, administered and judged on-site competition in news writing (2006) and feature writing (2005).

Preston (Wash.) Community Club

- Vice president, January 1998 to August 2001
- Member, October 1997 to July 2006
- Writer/editor for club newsletter

Wenatchee (Wash.) North Rotary Club, North Central Washington Sports Award

- Member selection committee, 1986 to 1993

Snoqualmie (Wash.) Chamber of Commerce

- Vice president, 1983 to 1984
- Member, November 1979 to June 1984

North Bend (Wash.) Chamber of Commerce

- Member, November 1979 to June 1984

Public presentations, seminars and panels

Moderator of panel “The Democratic Audience” at symposium *The Future of Online Journalism: News, Community and Democracy in the Digital Age*, presented by *I/S: A Journal of Law and Policy for the Information Society*, March 30, 2012.

Invited talk, “Environmental Advocacy, Communication Strategies and News,” at *Human Dimensions of the Environment*, Ohio State University, November 12, 2010.

Speaker, symposium on *Informing Ohio Communities: Sustaining Democracy in the Digital Age*, the Report of the Knight Commission on the Information Needs of Communities in a Democracy, Ohio State University, November 20, 2009.

Moderator, CalAware conference panel "Open Justice: Public Access to Court Proceedings and Files," September 2005, Fresno.

Guest speaker, Western Journalism and Trauma Conference, March 1997, University of Washington.

PROFESSIONAL EXPERIENCE (writing and editing)

Free-lance writing and editing (October 1997 to August 2004)

Interim editor of *The Snoqualmie Valley Record* (summer 1999). Wrote articles for *Yakima Herald-Republic*, *Wenatchee World*, *Issaquah Press*, *Destination Issaquah*, *Snoqualmie Valley Record* and other publications.

Book co-author (October 1997 to May 1998)

Helped write *Death and Nature: A Story of Inspiration*, a memoir of John Seebeth, a Viet Nam helicopter medic who was seriously wounded in the war.

News writer, *The Wenatchee (Wash.) World* (March 1994 to October 1997)

Beat coverage of one county and five city governments, six school districts, two law enforcement departments, and county jail and courts. Investigative work included a series on illegal chemical dumping on farms and septic tank dump near a residential area. Covered Wenatchee sex ring investigations and two prominent murder cases.

Sports writer/editor/columnist, *The Wenatchee (Wash.) World* (February 1986 to March 1994)

Beat included covering teams from two local colleges and 30 local high schools, editing stories of other writers, and writing a prep sports column. Other responsibilities included page design and layout, section editor one or two days a week, developing special sections and making assignments for other writers.

Editor, *Snoqualmie Valley (Wash.) Record* (November 1979 to July 1984)

Sole full-time staff member for weekly paper of circulation 3,000, 20 pages per edition. Area included six communities and three school districts. Covered government, schools and sports; edited all copy; took photographs; and page design/layout.