

# **FELICIA MCGHEE, Ph.D.**

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## **EDUCATION**

***Doctor of Philosophy***, Communication and Information Sciences, University of Tennessee, Knoxville, Tenn., December 2008.

*Dissertation: Successful Communication in a Social Movement: A Case Study of the Montgomery Bus Boycott.*

***Master of Public Administration***, University of Tennessee-Chattanooga, May 2005.

***Bachelor of Arts***, University of Michigan, Ann Arbor, Mich., May 1992.

## **ADMINISTRATION EXPERIENCE**

*May 1, 2018 to Present – **Interim Department Head**, Communication Department, University of Tennessee at Chattanooga, Chattanooga, Tenn.*

Provide effective leadership in the department, and maintain departmental accreditation standards via the Accrediting Council on Education in Journalism and Mass Communications. Manage the daily operations of a department of 528 majors and minors, and supervise 14 full-time faculty and staff. Oversee the departmental and gift fund budgets. Provide recommendations for reappointment, tenure, and evaluate all full and part-time faculty members. Coordinate purchases, develop course schedules, propose curriculum changes. Represent the department within the college and university. Develop partnerships both inside and outside of the institution.

## **19 YEARS OF TEACHING EXPERIENCE**

*July 2015 to Present – **Associate Professor**, Communication Department, University of Tennessee at Chattanooga, Chattanooga, Tenn.*

Teach writing courses that focus on writing for different media platforms: newspaper, radio, television, and Internet. Teach students to operate various software programs, i.e. Adobe Audition, Adobe Premiere, Final Cut Express, etc. Provide formal and informal advising to students and serve on various department committees.

*August 2009 to August 2017 – **Internship Coordinator**, University of Tennessee at Chattanooga, Chattanooga, Tenn.*

Coordinate departmental internships, review applications and conduct site visits.

*January 2009 to July 2015 – **Assistant Professor**, University of Tennessee at Chattanooga, Chattanooga, Tenn.*

Teach media writing courses that focus on writing for different media platforms: newspaper, radio, television, and Internet. Teach students to operate various software programs, i.e. Soundstudio, Final Cut Express, Adobe Premiere, Adobe Audition. Provide formal and informal advising to students.

*January 2000 to December 2008 – **Lecturer**, University of Tennessee at Chattanooga, Chattanooga, Tenn.*

Responsibilities included teaching several media writing class. Oversaw all pre-production and taping of UTC-TV news, a student newscast that aired on Comcast Cable. Advised students on possible careers in communication.

### **14 YEARS OF RELATED PROFESSIONAL EXPERIENCE**

During my 14 years in the profession, my experience ranged from news producer, reporter and anchor. This practical experience enhanced my teaching.

***Broadcast Contributor***, August 2010-December 2010, *The Worx Radio*, Birmingham, Ala. Provide weekly Black History Inspirational Moments.

August 2001 to July 2005, ***Part-time Reporter***, WTVC - ABC Affiliate, Chattanooga, Tenn.

Served as a general assignment reporter once a week on Fridays. Interviewed and wrote news packages, delivered stories live from the field or from the newsroom.

May 2003 to August 2003 – ***Temporary Public Relations Coordinator***, *First Things First*, Chattanooga, Tenn.

Responsibilities included coordinating media coverage of African-American marriage initiative. Wrote press releases and scheduled interviews for media outlets.

January 2000 to July 2001, ***Freelance Reporter***, WTVC - ABC Affiliate, Chattanooga, Tenn.

Served as a general assignment reporter during school breaks (summer and winter breaks). Scheduled and conducted daily interviews. Presented stories live from the scene or from the newsroom.

September 1996 to December 1999 - ***Reporter/Fill-In Anchor***, WTVC - ABC Affiliate, Chattanooga, Tenn.

Substitute anchored for various newscasts. General Assignment Reporter.

May 1995 to August 1996 - ***Anchor/Reporter/Producer***, WTOK Television – ABC Affiliate, Meridian, Miss.

Produced and anchored morning newscast: *Good Morning Meridian*. Updated overnight scripts, listened to scanners and made beat calls in preparation for the morning show. Substitute anchored for other shows such as NewsCenter 11 at 6 and the weekend shows. Served as the health reporter responsible for producing weekly health segments. Represented the station at various community events.

August 1993 to May 1995 - ***Anchor/Reporter***, WHOA – ABC Affiliate, Montgomery, Ala. Produced and anchored morning news briefs. Listened to scanners, coordinated early morning assignments and reported for the afternoon shows.

October 1992 to August 1993 - ***Anchor/Reporter***, WQBH-AM, Detroit, Mich.

Produced and delivered hourly morning updates. Reported for the afternoon newscasts. Wrote “positive segments” about the city of Detroit.

### **CREATIVE WORKS**

***Co-producer, Interviewer, Narrator and Scoring Producer***, “*Reaching the Light: The Story of the Desegregation of the University of Chattanooga.*”

***Voice Over Talent*** for School of Nursing modules, July 2013-2016.

Titles: “*Care of the Older Adult, Pharmacology in the Older Adult,*” “*Special Concerns in the Older Adult,*” “*Advanced Safety and Falls,*” and “*Safety & Falls in the Elderly Patient.*”

**Public Affairs Host**, August 2007 to May 2009, *WTCT - PBS Affiliate, Chattanooga, Tenn.* Served as host for the public affairs show, *Tennessee Insider*. Interviewed politicians and media representatives regarding national, regional and local political issues.

**Political Contributor**, November 2008, *PBS NewsHour* with Jim Lehrer. Analysis included discussing Tennessee state issues and how these issues would affect the presidential race.

**Broadcast Contributor**, August 2010-December 2010, *The Worx Radio, Birmingham, Ala.* Provide weekly Black History Inspirational Moments.

**Host** of Covenant Keepers promotional video, October 2009. This non-profit organization focuses on preserving marriages in the African-American community.

### **PUBLICATIONS**

Felicia McGhee-Hilt, “The Financial Ramifications of Consumer Behavior and Ensuing Media Coverage in a Historic Social Movement: The Rise and Fall of the Montgomery City Bus Lines,” *Alabama Review*, Vol. 68, (3), July 2015.

Felicia McGhee-Hilt, “Mostly All That Was In The Newspaper Was Negative, Anti-Black”: A Framing Analysis of the Montgomery Bus Boycott Protestors, *Media Watch Journal*, <http://www.mediawatchglobal.com/journalistic-news-framing-white-mainstream-media-civil-rights-movement-content-analysis-montgomery-bus-boycott/>.

Felicia McGhee-Hilt, Understanding the Participatory Emotions of a Social Movement, *Mobilizing Ideas*, <https://mobilizingideas.wordpress.com/2014/09/02/understanding-the-participatory-emotions-of-a-social-movement/>.

“A Five-Tier Approach to Constructing a Social Movement’s Communication Network: Lessons Learned from the Montgomery Bus Boycott,” *Fire!! The Multimedia Journal of Black Studies* (revise and resubmit).

### **MEMBERSHIPS**

*Association for Education in Journalism and Mass Communications* (Minorities and Communication Division).

*Kappa Tau Alpha*, member

Invited to join, Kappa Tau Alpha, a college honor society that recognizes academic excellence in Journalism and Mass Communication, was inducted spring 2008.

*Phi Kappa Phi*, member

Invited to join Phi Kappa Phi, an honor society that recognizes achievements in all disciplines.

### **SERVICE TO THE DEPARTMENT**

Served on Faculty Senate (2016-2018).

Chaired a departmental search committee for a visual communication lecturer, spring 2018.

Served on the search committee to hire a Communication Department head, 2015-2016.

Chaired a departmental search committee to hire an assistant professor, 2015-2016.

Assisted *The Perch* radio staff with their election night coverage. Provided political analysis at the beginning of their coverage, fall 2012.

Represent the department at various community events.

### **SERVICE TO THE UNIVERSITY**

Served on a university search committee for a Vice-Chancellor of Communication, spring 2018.

Served on the College Council Awards Committee, appointed by the Dean of Arts & Sciences, 2014-2018

Served on a search committee for a university career services director, 2017.

Served on the Marketing & Communications Committee formed to help facilitate Goal 5 of the UT System Administration Strategic Plan: "Advocating for the University of Tennessee," 2012-2013 academic year.

### **SERVICE TO THE PROFESSION & AEJMC**

Conducted an annual media relations seminar (2012-2015) for the *Southeast Command Leadership Academy*. This seminar provides training for more than 30 area law enforcement officers on how to effectively work with the media.

Served as a presenter at the *Delta Summit*. This is a program geared toward young African-American teenagers to encourage self-worth, confidence, goals setting and preparation for college, April 2011.

*Midwinter Coordinator* of the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, Oklahoma, March 2011.

Served as *moderator* of the Tonya Craft Media Panel for the Chattanooga Chapter of the Public Relations Society of America annual conference, October 2010.

Served as *moderator* for the Chattanooga Chapter of the Public Relations Society of America, October 2009. This panel was composed of journalists and focused on how public relations professionals can more effectively pitch stories to the media.

Served as a *panelist* for WTCI's "Women in the Media," and provided insights as host of *Tennessee Insider*, a public affairs show, March 2009.

Appeared as a *guest commentator* on WMPZ radio to discuss my research regarding the Montgomery Bus Boycott, December 2008.

Served as a *political analyst* for WGOW radio on election night, November 2008.

**Emceed** the annual NAACP Freedom Fund Dinner, Cleveland, Tennessee Chapter, August 2008.

**Hosted** “Conversations with the Candidates,” two half-hour specials that featured discussions with the democratic and republican senatorial District 10 candidates, November 2007.

Served as **panelist** for WGOW radio, September 2007. Interviewed several democratic candidates for the District 10 senate seat in Chattanooga, Tenn.