



RCIO

SPONSORSHIP PACKET

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Web: www.utc.edu/psychology/rcio/



Overview of the RCIO Conference

The RCIO conference is a highly professional, yet student-friendly event focused on providing conference attendees with a positive and encouraging conference experience. Conference evaluations from graduate student and professional attendees consistently indicate that RCIO is among the most positive and rewarding mini-conference experiences they have each year.

The focus of this conference series is on current and developing theory, research, and practice in a targeted topical area each year. Details are always available through our conference website: www.utc.edu/psychology/rcio.

RCIO will not exist without your support - consider a tax-deductible donation

Financial support for the RCIO conference can be provided through the UTC Development Office or through donations directly to the UC Foundation. Checks can be made to UC Foundation in either a letter, memo, or check comment should indicate that the donation is "for the benefit of the River Cities I-O Psychology Conference". All donations are tax deductible; the UC Foundation will process donation information to you in a timely fashion.

Benefits of RCIO to Sponsors

- Community connection to UTC
- Valuable source of current I-O research and practice
- Opportunity to share ideas with conference attendees
- Excellent recruiting opportunity for regional businesses looking for individuals with I-O related knowledge and skills

Faculty

Our faculty members enhance the learning experience of students in a variety of ways. As dedicated researchers, we work hard to transfer that enthusiasm for research into the classroom. Many of our faculty members maintain active research programs in which both undergraduate and graduate students collaborate. It is not unusual for students to co-author papers published with departmental faculty in professional journals. Our students often have their UTC Provost Research proposals funded in a competitive, campus-wide program. They also frequently present research at professional conferences.



Mike Biderman



Brian O'Leary



Chris Cunningham



Alex Zelin



Sponsorship Overview

Participating sponsors will have direct exposure to approximately 150 students, faculty, and professionals all trained in I-O or related disciplines. Although donations of any amount are helpful in funding the RCIO conference, two pre-set sponsorship levels and their respective benefits have been formalized for this conference:

RCIO Sponsorship Levels:

Sponsor Status \$750

Donor Status \$250

Here are the details:

Sponsor Status Package

\$750

Logo on all printed materials for conference

2 complimentary attendance registrations to Conference & Lunch

Exhibit space during poster session

Donor Status Package

\$250

Logo on all printed materials for conference

1 complimentary attendance registration to Conference & Lunch





Sponsorship Commitment Form

Business Name: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Telephone: (_____) _____ - _____ Fax: (_____) _____ - _____

Please check one.

____ Sponsor Status (\$750)

____ Donor Status (\$250)

Sponsorship Contact Name Printed: _____

Sponsorship Contact Signature: _____

Please send form to the address or E-mail address below:

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Payment Received: ____/____/____ Amount: _____

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