



PLANNING, EVALUATION, AND INSTITUTIONAL RESEARCH

Degrees Awarded

Gary W. Rollins College of Business AY 2015 through AY 2019

[Baccalaureate Degrees 1](#)

[Graduate Degrees 2](#)

[Certificates 2](#)

— indicates that the program was inactive. Newly created programs are inactive before enrolling their first students; programs no longer being offered are inactive once students are no longer enrolled or graduating from the program.

Baccalaureate Degrees

Department and Major/Concentration	AY 2015	AY 2016	AY 2017	AY 2018	AY 2019
Accounting	62	83	70	70	62
<i>BS Business Accounting</i>	62	83	70	70	62
Finance and Economics	77	95	91	84	114
<i>BA Economics</i>	1	2	1	0	2
<i>BS Business: Economics</i>	—	—	0	0	6
<i>BS Business: Finance: Business Finance</i>	50	62	64	62	71
<i>BS Business: Finance: Investments</i>	11	12	11	12	20
<i>BS Economics</i>	15	19	15	10	15
Management	101	142	143	145	154
<i>BS Business: Business Analytics</i>	—	—	4	6	9
<i>BS Business: General Management</i>	78	100	99	94	59
<i>BS Business: Human Resource Management</i>	21	34	37	39	37
<i>BS Business: Industrial Management</i>	2	8	1	0	1
<i>BS Business: Management</i>	—	0	2	6	48
Marketing and Entrepreneurship	113	128	130	127	144
<i>BS Business: Entrepreneurship</i>	35	23	22	27	28
<i>BS Business: Marketing</i>	78	105	108	100	115
<i>BSBA Marketing</i>	—	—	—	—	1
College Total	353	448	434	426	474



Graduate Degrees

Department and Major/Concentration	AY 2015	AY 2016	AY 2017	AY 2018	AY 2019
Accounting	25	13	10	19	17
<i>MACC Accountancy</i>	25	13	10	19	15
<i>MACC Forensic Data Analytics</i>	—	—	—	—	2
Business Administration	98	102	103	121	121
<i>MBA Business Administration</i>	85	64	55	62	37
<i>MBA Business Administration: Business Analytics</i>	—	—	—	0	19
<i>MBA Business Administration: Executive</i>	13	11	—	—	—
<i>MBA Business Administration: Professional Business</i>	0	26	38	36	18
<i>MBA Business Administration: Professional Business Analytics</i>	—	1	10	22	15
<i>MBA Business Administration: Finance</i>	—	—	—	0	3
<i>MBA Business Administration: Healthcare Administration</i>	—	—	—	0	3
<i>MBA Business Administration: Human Resources</i>	—	—	—	0	3
<i>MBA Business Administration: General</i>	—	—	—	1	23
College Total	123	115	113	140	138

Certificates

Department and Major/Concentration	AY 2015	AY 2016	AY 2017	AY 2018	AY 2019
Business Administration	18	14	14	12	8
<i>PB Business Analytics</i>	18	13	10	10	6
<i>PB Strategic HR Leadership</i>	0	1	4	2	2
College Total	18	14	14	12	8

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