

Lecturer: Multi-Media Visual Communication

IRIS Position #: 50179785

Description (separation of "Description" and "Qualifications" required by Taleo):

The Department of Communication at the University of Tennessee at Chattanooga in the College of Arts invites applications for full-time, renewable-contract lecturer position in multi-media visual communication, beginning Aug. 1, 2017.

The lecturer may teach courses in publication design, videography, web design or photojournalism as well as writing courses. We're seeking a professional visual multi-media generalist. The lecturer is also expected to engage in professional service to the university and the community. This is a new position, and the new faculty member will be able to develop his or her own niche within a growing, collegial department in an exciting growing city listed among the Best 15 Places to Live in Outside magazine in 2015.

The Department of Communication offers aflexible bachelor of arts degree to prepare graduates for the rapidly changing media and communication worlds of the 21st-century. Students receive a solid foundation in the liberals arts and sciences, as well as training in the skills and knowledge required for success in a wide variety of professions. Students are also given a foundation for success in an ethnically and culturally diverse world.

<u>Graduates work</u> in a variety of professions including print, broadcast and electronic journalism, public relations, advertising, broadcast production, web editing and design, and multi-media production and presentation. The communication degree at UTC also provides a solid foundation for further study in graduate or professional schools. Graduates have entered the University of Florida, Michigan State University, Ohio State University, University of South Florida, University of Texas, University of Mississippi Law Schools and others.

Qualifications

Successful candidates will possess the following requirements (can be bulleted or paragraph form):

• Significant experience in fields such as print, broadcasting and/or other visual media, such as publication design, videography, web design or photojournalism.

- Prior experience in teaching college-level courses in visual media, such as publication design, videography, web design or photojournalism.
- Ability to teach introductory/advanced courses in visual journalism, publication design, web design, videography or related areas.
- Willingness to engage in assisting the UTC campus in its ability to reach additional goals as specified in UTC's Strategic Plan.
- Master's degree, terminal/doctoral degree or equivalent.

Application Procedures:

Applicants should prepare to submit the following information within our online application system for consideration:

- Cover letter/letter of interest
- CV, including up-to-date, personal contact information (email, phone, etc.)
- <u>Names, addresses, telephone numbers, and email addresses for 2-3</u> References (candidates, you may have references directly email letters of recommendation to Florcerfina-DeGuzman@utc.edu)
- Unofficial transcripts (official transcripts may be requested later by Faculty Records)
- Work sample of curricula, etc., if needed/desired by department

Review of applicants will begin on <u>Application Review Start Date</u> and will continue until <u>the</u> <u>position is filled</u>. Preference will be given to those qualified candidates who apply before <u>Date</u> of <u>Desired Primary Candidate Pool Deadline</u>.

Applications may be submitted electronically through <u>a unique Taleo link to be provided by HR</u> after job is approved by OED and posted to Taleo.

The University of Tennessee at Chattanooga is the second largest school in the University of Tennessee System, serving a diverse student body of more than 11,000 undergraduate and graduate students through five academic colleges. UTC offers a unique blend of private and public school traditions and is a driving force for achieving excellence, embracing diversity, inspiring positive change, and enriching the community. Since its founding as Chattanooga University in 1886, UTC has developed a reputation for excellence build on an unusual blend of the private and public traditions of American higher education. For more than 83 years, the university was a private school. In 1969, UTC became part of the state university system. Today, UTC is on a journey to excellence - boldly embracing a passion for excellence in all things and focused on changing lives and transforming communities. The UTC commitment—each and every day—is to earn the trust and confidence of those we serve. Our goal is to make a difference in our community and in the lives of our students.

Chattanooga, the fourth largest city in the state, is located in Southeast Tennessee near the border of Georgia at the junction of four interstate highways. The city has received national recognition for the renaissance of its beautiful downtown and redevelopment of its riverfront. Chattanooga also has the fastest internet in the country. Home to the first Gig Internet in the United States, Chattanooga has a 100% fiber network that links every home and business in a 600-square mile area. Companies like Unum, McKee, U.S. Xpress, Volkswagen, Coke United and Amazon.com have chosen to set up shop in Chattanooga. Attractions such as the Tennessee Aquarium, Lookout Mountain, Civil War battlefield sites, the African American Museum, and the Appalachian Trail bring thousands of people to the area, as do events like the Riverbend Festival, Nightfall, Jazzanooga, the Creative Discovery Museum for Children, and the Southern Writers Conference. Chattanooga is the home to the seven-time NCAA Southern Conference Football Champions, The University of Tennessee at Chattanooga Mocs. People who love the outdoors use Chattanooga as a base for hang-gliding, bass fishing, mountain climbing and caving expeditions; the beautiful Smoky Mountains and Tennessee River support the greatest variety of flora of any area in the United States. Chattanooga also has a long and rich past with regard to diversity, which includes Native American heritage, Civil War history, and the Civil Rights movement. Chattanooga is also just a two hour (or less) drive from Atlanta, Nashville, Knoxville, and Birmingham.

The University of Tennessee Chattanooga is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution. All qualified applicants will receive equal consideration for employment and will not be discriminated against on the basis of race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or protected veteran status.